



## BRIGHT IDEAS CUSTOMER SUCCESS SERIES

# 4800 Hampden Lane

Parking Area • Bethesda, Maryland



Bay Lighting customer Cushman & Wakefield Inc. is a commercial real estate services company with headquarters located around the world. Managing 3.6 billion SF of property, Cushman & Wakefield understands the importance of a quality environment, prides itself on staying informed and implementing new technology for the benefit of customers and employees.

**Application:** Parking Ramp and Loading Dock

**Goals:** Significantly brighten area creating a safe and inviting space for customers; save energy; reduce maintenance.

**Challenges:** Given the location, car exhaust particles tend to tarnish lights causing them to look old and dirty.

**Bay Lighting Solution:** Replace existing fixtures with 23 Nuvo LED premium flat panel fixtures. Benefits of using this product include:

- Brighter high-output; 50 Watt; 5000K; 6500 Lumens 120-277
- Energy savings of \$4,191 over the lifetime of the fixture.
- Lamps last 5 years (50,000 hours) for reduced maintenance.
- Completely sealed unit, not as susceptible to dirt inside the fixture.
- Eligible for \$60 per fixture instant rebate.

### SAVINGS AT A GLANCE

Instant rebates were applied by Bay Lighting.

Energy Savings: 73,076 kWh/year or 66% annual kWh savings

Total Project Cost: \$7,740

Rebates Paid: \$1,380

Cost to Customer: \$6,360

Annual Savings: \$4,191

Payback: 1 ½ years



Featured Product:  
Nuvo 65-376; 50 Watt;  
5000K; 6500 Lumens  
120-277; 2x4 LED  
Premium Flat Panel

